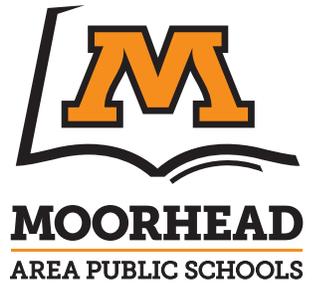


Constructing

Dreams



2016-17 Strategic Priorities

Moorhead Area Public Schools
Independent School District 152

The mission of Moorhead Area Public Schools is to develop the maximum potential of every learning to thrive in a changing world.

Guiding Philosophy, Mission, Vision & Core Values

Guiding Philosophy

The guiding philosophy of Moorhead Area Public Schools is continuous improvement.

Mission

The mission of Moorhead Area Public Schools is to develop the maximum potential of every learner to thrive in a changing world.

Vision

Moorhead Area Public Schools will be a progressive school district recognized for excellence at all levels. We will work collaboratively with our community to provide a premier education for every learner to achieve success while providing a safe and nurturing environment that celebrates diversity and practices mutual respect.

Core Values

Moorhead Area Public Schools is committed to the education and well-being of each student. We are committed to:

- creating a positive learning environment that values children and youth.
- supporting all learners.
- holding high standards and expectations for all learners.
- making research-based, data-driven, collaborative decisions inclusive of stakeholder perspectives.
- seeking continuous improvement and planning for the future.
- advocating for children and youth within our community and district.
- celebrating students, staff and community.
- promoting pride in the Moorhead community and schools.

Strategic Priorities & Goals

Moorhead Area Public Schools has established the following strategic priorities for the 2016-17 school year. These are a continuation of the 2013-14, 2014-15 and 2015-16 priorities based on the themes and discussion from the Community Engagement Initiative.

These priorities will guide work in the district for 2016-17. Items noted with an asterisk (*) are aligned to World's Best Workforce.

21st Century Schools:

Establish a culture of learning that supports the needs of the 21st century learner and develops the whole student to thrive in a changing world.

Objectives for 2016-17

- ***College, Career and Life Readiness Goals:***
 - a) The percentage of grade 11 students meeting all four college benchmarks on the ACT will increase from 30% to 32% by August 30, 2017.*
 - b) The percentage of schools reporting proficiency with 21st Century Skills (collaboration, communication, critical thinking and creativity) will increase from 17% to 50% according to BrightBytes student survey results in spring 2017.*
- ***Graduation Goal:*** Moorhead Area Public Schools will improve the four-year graduation rate from 75.7% to 80% for the graduating class of 2016 by February 2017.*
- By June 2017, staff and students will be recognized as examples of the culture of learning at Moorhead Area Public Schools.

School and Community:

Build comprehensive and responsive communication systems and partnerships with community stakeholders to promote and advance quality education for all learners.

Objectives for 2016-17

- By June 2017, Moorhead Area Public Schools will continue collaborations to strengthen opportunities for partnerships with community, business and higher education and explore the implementation of an adopt-a-school program.
- The percent of district residents pleased with the quality of education provided by Moorhead Area Public Schools will be maintained at 90 percent on the 2020 community survey.
- By June 2017, Moorhead Area Public Schools will enhance content on the district's social media channels of Facebook and Twitter through collaborative district, school and activities office communication to increase followers by 10% (September 2016: Facebook 1,551; Twitter 880).
- Moorhead Area Public Schools will enhance school communication efforts as part of the district communications plan to increase stakeholder support of the schools' purpose and direction by increasing the AdvancED Indicator 2.5 from a rating of 3.51 in 2016 to 3.6 out of 5.0 on the AdvancED parent survey in 2018.

Strategic Priorities & Goals

Equitable Educational Opportunities:

Provide equitable educational opportunities to all students to eliminate race and socioeconomic indicators as predictors of student success.

Objectives for 2016-17

- **Reduce Achievement Gap Goal:** Moorhead Area Public Schools will increase the proficiency of students in all subgroups (free and reduced lunch, special education, English Learners, and racial/ethnic groups) by a minimum of 4 percent on 2017 Minnesota Comprehensive Assessments.*
- **School Readiness Goals:**
 - a) 70% of all kindergarten students will be at or above an instructional level C by the end of the 2016-17 school year, as measured by Fountas and Pinnell Benchmark Assessment System.*
 - b) 90% of all kindergarten students will demonstrate a proficiency at an AVMR construct one in addition and subtraction (ASC) by the end of the school year as measured by Bridges assessments and spring AVMR data.*
- **Read Well by Grade 3 Goal:** Moorhead Area Public Schools grade 3 students will increase their MCA III reading scores from 53.9% to 57% on the MCAs by the spring of 2017.*
- Moorhead Area Public Schools will increase the number of students achieving medium or high growth in reading and math by a minimum of 2% according to 2016-17 Student Progress section of the Minnesota School Report card (2015-16: Math 68.3%, Reading 72.7%).
- Moorhead Area Public Schools will improve the five- and six-year graduation rates from 82.2% to 84.2% and 81.5% to 83.5%, respectively, for the graduating class of 2016, by February 2017.
- Moorhead Area Public Schools will increase the number of students with IEPs spending at least 80% of the day in the general education setting with same-age peers from 48% to 55% by June 2017.

Facilities:

Provide equitable education facilities and financial resources for technological tools and the infrastructure needed across the district to meet the needs of students, families and communities.

Objectives for 2016-17

- By November 8, 2016, Moorhead Area Public Schools will implement a plan for the renewal of the current operating levy.
- By February 2017, Moorhead Area Public Schools, in anticipation of the new schools opening in the fall of 2017, will select furniture, fixtures and equipment (FF&E) for the 2017-2018 school year.
- By March 2017, Moorhead Area Public Schools will establish school bus routes to serve the new elementary attendance areas and schools opening Fall 2017.
- By April 2017, Moorhead Area Public Schools will establish a plan to provide safe and controlled building access to Vista Center for Education, Probstfield Center for Education and Moorhead High School.

Mental Health / Character Development:

Create a safe, caring and welcoming environment for all students, where the unique qualities and diversity of students are recognized and respected.

Objectives for 2016-17

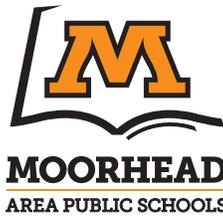
- By June 2017, Moorhead Area Public Schools will provide a minimum of three professional development offerings for each school on strategies to understand the educational impact and interventions for students with mental health concerns.
- The percentage of grade 8 students who feel at least one adult at the school cares about them as an individual will increase from 91% to 94% based on the spring 2019 Minnesota Student Survey results.
- 100% of the district's schools will have designated staff meet quarterly to identify behavioral trends, set goals and plan interventions based on those trends.
- Moorhead Area Public Schools will implement a consistent district reporting system for documenting disaggregated in-school and out-of-school suspensions by December 1, 2016.

Human Resources:

Provide processes for the quality, effectiveness and continuity of staff through the use of comprehensive recruitment, professional development, supervision and evaluation.

Objectives for 2016-17

- By March 1, 2017, revise all teacher job descriptions to decrease the quantity of job descriptions for consistency and manageability. Review and revise scheduled administrative job descriptions.
- By July 1, 2017, 100% of probationary staff for the 2016-2017 school year will be evaluated prior to the end of the probationary period.
- By June 1, 2017, create and implement a recognition program for employees based on identified years of service.
- Moorhead Area Public Schools will retain 95% of high quality teachers in the 2016-2017 school year.



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Independent School District 152
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