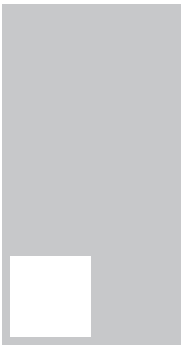


# Community Education Catalog

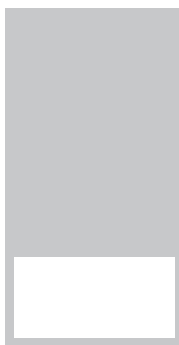
The Moorhead Community Education catalog is a one-of-a-kind print publication sent out to households across Moorhead, Dilworth, Fargo, West Fargo and more. The magazine features hundreds of unique classes for all ages. Approximately 45,000 copies are sent per issue, three times a year, to a diverse audience. **NEW this year:** printed in full color! \*See *Advertising Agreement for ad reservation deadlines and ad material deadlines.*



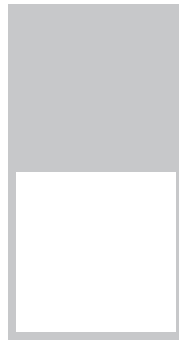
1/8 page



1/4 page



1/2 page



Full page



AD SIZE

AD DIMENSIONS

PER ISSUE

ALL ISSUES (3)

1/8 page

2.5" w x 2.5" h

\$250

\$700

1/4 page

5" w x 2.5" h

\$425

\$1,225

1/2 page

5" w x 5" h

\$750

\$2,150

Full page

5" w x 10" h

\$1,000

\$2,850

*\*Non-profit organizations receive a 25% discount off prices listed.*



**READY TO RESERVE?**

For details or to reserve your ad space, contact Moorhead Community Education.



218-284-3400

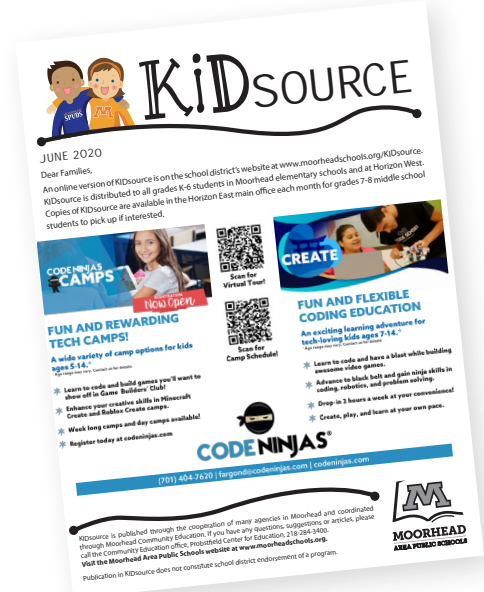


communityeducation@moorheadschoools.org

# KIDsource

KIDsource is a monthly publication sent home with all K-6 students at the beginning of each month during the school year. Approximately 5,000 copies are printed each issue. **NEW this year:** printed in full color!

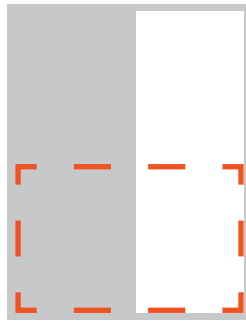
Ads placed in KIDsource must be promoting an event or activity for kids. Contact 218-284-3400 for more details. *\*See Advertising Agreement for ad reservation deadlines and ad material deadlines.*



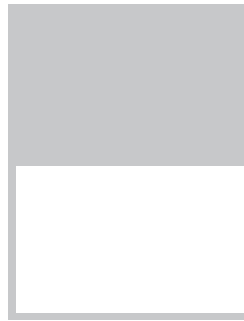
1/4 inside page



1/2 inside page



1/2 front page



Full page



## AD SIZE

## AD DIMENSIONS

## PER ISSUE

## ALL ISSUES (10)

1/4 inside page

3.875" w x 5.125" h

\$95

\$855

1/2 inside page

3.875" h x 10.5" h or  
8" w x 5.125" h

\$150

\$1,350

1/2 front page

8" w x 5.125" h

\$185

\$1,665

Full inside page

8" w x 10.5" h

\$240

\$2,160

Full back page

8" w x 10.5" h

\$255

\$2,295

Insert - single page

\*Provided by  
advertiser (5,000 copies)\*

\$320

\$2,880

Insert - magazine/catalog

\*Provided by  
advertiser (5,000 copies)\*

\$450

\$4,050



## READY TO RESERVE?

For details or to reserve your ad space, contact Moorhead Community Education.



218-284-3400



communityeducation@moorheadschoools.org



# Advertising Agreement

Company/Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

☐ Send invoice by email

☐ Send invoice by mail

## Community Education Catalog

### Ad Size:

☐ 1/8 page ☐ 1/4 page ☐ 1/2 page ☐ Full page

### Number of Issues:

☐ Per Issue ☐ All Issues (3)

### Which Issues:

☐ August ☐ January ☐ March

### FALL 2020

Reservation Deadline: July 15

Materials Deadline: July 22

Published: August 31

### WINTER 2021

Advertising Deadline: Nov. 13

Published: January 2

### SPRING 2021

Advertising Deadline: Jan. 29

Published: March 20

## KIDsource

### Ad Size:

☐ 1/4 inside page ☐ 1/2 inside page ☐ 1/2 front page  
☐ Full inside page ☐ Full back page  
☐ Insert - single ☐ Insert - magazine/catalog

### Number of Issues:

☐ Per Issue ☐ All Issues (10)

### Which Issues:

☐ Sept. 2020 ☐ Oct. 2020 ☐ Nov. 2020 ☐ Dec. 2020  
☐ Jan. 2021 ☐ Feb. 2021 ☐ March 2021 ☐ April 2021  
☐ May 2021 ☐ June 2021

	AD DUE	INSERT DUE
<b>September:</b>	Aug. 3	Aug. 17
<b>October:</b>	Sept. 4	Sept. 16
<b>November:</b>	Oct. 2	Oct. 16
<b>December:</b>	Oct. 30	Nov. 11
<b>January:</b>	Nov. 23	Dec. 7
<b>February:</b>	Jan. 8	Jan. 15
<b>March:</b>	Feb. 5	Feb. 17
<b>April:</b>	March 5	March 17
<b>May:</b>	April 2	April 14
<b>June:</b>	April 30	May 12