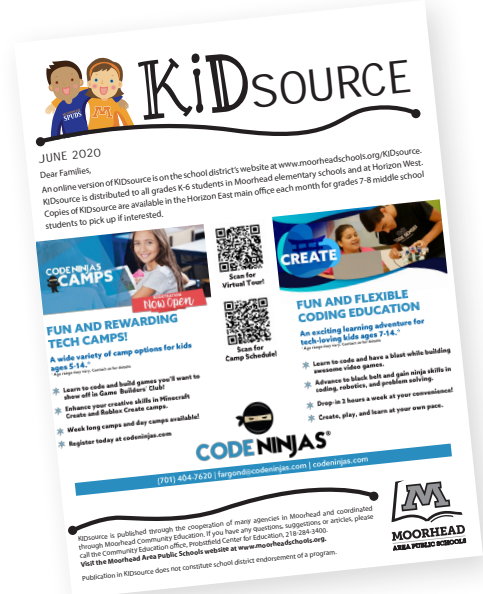


KIDSOURCE

KIDsource is a monthly publication sent home with all K-6 students at the beginning of each month during the school year. Approximately 5,000 copies are printed each issue. **NEW this year:** printed in full color!

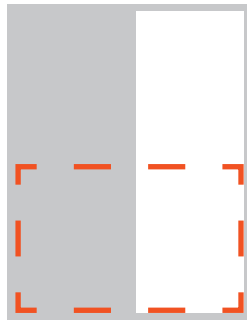
Ads placed in KIDsource must be promoting an event or activity for kids. Contact 218-284-3400 for more details. *See Advertising Agreement for ad reservation deadlines and ad material deadlines.



1/4 inside page



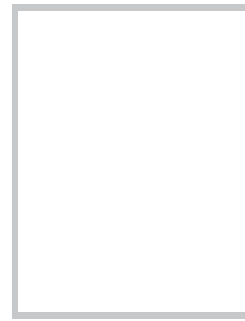
1/2 inside page



1/2 front page



Full page



AD SIZE

AD DIMENSIONS

PER ISSUE

ALL ISSUES (10)

1/4 inside page

3.875" w x 5.125" h

\$95

\$855

1/2 inside page

3.875" h x 10.5" h or
8" w x 5.125" h

\$150

\$1,350

1/2 front page

8" w x 5.125" h

\$185

\$1,665

Full inside page

8" w x 10.5" h

\$240

\$2,160

Full back page

8" w x 10.5" h

\$255

\$2,295

Insert - single page

*Provided by
advertiser (5,000 copies)*

\$320

\$2,880

Insert - magazine/catalog

*Provided by
advertiser (5,000 copies)*

\$450

\$4,050



READY TO RESERVE?

For details or to reserve your ad space, contact Moorhead Community Education.



218-284-3400



communityeducation@moorheadschoools.org



Advertising Agreement

Company/Organization Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Billing Address (if different) _____

City _____ State _____ Zip _____

Email _____ Phone _____

- Send invoice by email Send invoice by mail

Community Education Catalog

Ad Size:

- 1/8 page 1/4 page 1/2 page Full page

Number of Issues:

- Per Issue All Issues (3)

Which Issues:

- August January March

FALL 2020

Reservation Deadline: July 15
 Materials Deadline: July 22
 Published: August 31

WINTER 2021

Advertising Deadline: Nov. 13
 Published: January 2

SPRING 2021

Advertising Deadline: Jan. 29
 Published: March 20

KIDsource

Ad Size:

- 1/4 inside page 1/2 inside page 1/2 front page
 Full inside page Full back page
 Insert - single Insert - magazine/catalog

Number of Issues:

- Per Issue All Issues (10)

Which Issues:

- Sept. 2020 Oct. 2020 Nov. 2020 Dec. 2020
 Jan. 2021 Feb. 2021 March 2021 April 2021
 May 2021 June 2021

	AD DUE	INSERT DUE
September:	Aug. 3	Aug. 17
October:	Sept. 4	Sept. 16
November:	Oct. 2	Oct. 16
December:	Oct. 30	Nov. 11
January:	Nov. 23	Dec. 7
February:	Jan. 8	Jan. 15
March:	Feb. 5	Feb. 17
April:	March 5	March 17
May:	April 2	April 14
June:	April 30	May 12